



Introducing the Canadian Agricultural Partnership

Compost Council of Canada

March 7, 2018

Purpose

- To provide an overview of the federal/provincial/territorial (FPT) agricultural policy framework, the Canadian Agricultural Partnership (CAP)



Background

- Throughout the development of the CAP, extensive consultations defined the direction
- Starting in early 2016, stakeholders, Canadians, national industry organizations, producer associations, Indigenous communities were consulted
 - Different tools used, such as online surveys, in-person engagement sessions, roundtable discussions, direct mail-outs
- In July 2016, FPT Ministers jointly released the *Calgary Statement* with the agreed-to overarching objectives of the next policy framework:
 - Growing trade and expanding markets
 - Enhancing the competitiveness of the sector
 - Supporting diversity
 - Continuing to help producers manage significant risks
- The CAP comes into force April 1, 2018, and significant progress has been made to ensure a seamless transition between frameworks

The CAP builds on previous investments while introducing new programs and activities

CONTINUED INVESTMENTS IN AREAS IMPORTANT TO THE SECTOR

- Science, research and innovation
- Markets and trade
- Competitiveness
- Commitment to flexibility in designing cost-shared programs

GREATER FOCUS ON NEW AND EMERGING AREAS

- Environment
- Regional collaboration
- Inclusiveness

COMMITMENT TO BUSINESS RISK MANAGEMENT (BRM)

- Continued access to a suite of tools to help manage risk
- Changes to programming to ensure more equitable treatment of all sectors
- Addition of a late participation mechanism to ensure program access
- A review to assess program effectiveness and impact on growth and innovation

Results

- Commitment to establish approaches and tools which demonstrate the value and results of our collective investments in the sector

The CAP is a five-year (2018-23), \$3 billion investment in Strategic Initiatives for the agriculture and agri-food sector

Strategic Initiatives

- \$1 billion in federal programs and activities that are national in scope and are funded and delivered by AAFC
- \$2 billion in cost-shared programs that are funded 60:40 (F:PT) and delivered by provincial and territorial governments (PTs)

BRM Programs

- In addition to the \$3 billion investment in Strategic Initiatives, BRM programs will continue to assist producers in managing significant risks that threaten the viability of their farm and are beyond their capacity to manage

Federal Programs and Activities

- On February 13, 2018, Minister MacAulay announced the details of the six federal programs under the CAP
- Approximately \$686.5 million is being invested in these federal programs
 - AgriScience – \$338M
 - AgriInnovate – \$128M
 - AgriMarketing – \$121M
 - AgriAssurance – \$74M
 - AgriCompetitiveness – \$20.5M
 - AgriDiversity – \$5M
- An additional \$467 million for federally-funded activities that directly benefit producers and processors, supporting:
 - Trade policy and market access
 - Trade commissioners
 - Market development
 - Market information
 - Value chain roundtables
 - Foundational science led by AAFC
 - Regulatory systems
 - Regional collaboration

AgriScience

- Accelerates the pace of innovation by supporting pre-commercialization activities and investing in cutting-edge research to benefit the agriculture and agri-food sector
- Open to not-for-profit (and for-profit organizations for Projects), Indigenous groups in the agriculture, agri-food, agri-based products sector
- Funding is available through two components:
 - **Clusters** funding supports industry-led and commodity specific science and research projects that address priority themes and horizontal issues, and coordinate research activities across Canada
 - Clusters are required to address environment and climate change issues unique to their sector and are encouraged to support research dissemination, extension and decision support tools for producers
 - *Note: Application intake for Clusters has now closed*
 - **Project** funding supports specific shorter-term science projects to help industry overcome challenges and address fiscal barriers experienced by small and emerging sectors
 - Projects must address key industry and government priorities
 - Examples include developing varieties for producers to grow better mustard or effective management practices on wine quality

AgriInnovate

- Provides repayable contributions for projects involving the commercialization and/or adoption of innovative agri-based products, technologies, services or processes that increase agri-sector competitiveness and sustainability
- Available to for-profit organizations operating in the agriculture, agri-food, agri-based products sector, such as businesses and corporations, co-operatives, and Indigenous organizations
- Funding targets investments that demonstrate/commercialize an innovation new to the sector or country, such as clean tech, automation and robotics, precision agriculture, etc.
 - The program aligns and compliments broader government innovation programming (e.g., Innovation, Science and Economic Development Canada's (ISED) Strategic Innovation Fund)
 - Eligible activities could include:
 - Adoption of new technology that extends the shelf life of products for export
 - Installation of a new-to-sector processing equipment to enhance food quality

AgriMarketing

- Helps the agriculture industry take advantage of market development opportunities
- Projects should diversify markets, support continued growth of the value-added agriculture and agri-food processing sector, increase annual agricultural export, and grow Canada's economy
- Funding is available through two components:
 - **National Industry Associations** – to address market access issues, develop a new market, or expand or maintain an existing market, through activities such as:
 - Industry-wide advertising and promotion
 - Exploratory missions
 - Market research
 - Participation in industry meetings or trade shows
 - **Small and Medium-sized Enterprises (SME)** – to expand into international markets through activities such as:
 - Marketing and advertising
 - Food service promotions
 - Trade seminars
 - Technical training for buyers

AgriAssurance

- Helps build industry capacity to increase public confidence in the food system, respond to market requirements and meet consumer demands
- Not-for-profit organisations including associations, co-operatives, and Indigenous groups are eligible to apply
 - Associations must operate on a national basis
 - Associations on a regional basis may be considered if there is no national representation and if they can demonstrate their ability to deliver a project from a national perspective
- Eligible projects could include activities that:
 - Help the industry meet domestic and international market demands and needs
 - Integrate food safety systems
 - Provide confidence to buyers and consumers regarding market attributed and quality standards claims
- An SME component provides targeted support to companies to help implement third-party assurance certification projects that address international market requirements

AgriCompetitiveness

- Supports the agricultural sector to leverage, coordinate and build on existing capacity through the promotion of farm business management, farm safety and agricultural awareness
- Open to not-for-profit organizations including associations in Canada and Indigenous organizations
- Eligible projects could include:
 - Development of leadership and entrepreneurship throughout the sector and for youth and beginning farmers
 - Managing the wide range of risks faced on the farm, including operators and family safety
 - Development of business management, assessment and planning capacity in the industry and businesses
 - Agriculture awareness activities

AgriDiversity

- Aims to strengthen and build sector capacity by helping underrepresented groups in Canadian agriculture to fully develop their skills and take a greater leadership role in the sector
- Not-for-profit organizations including associations in Canada, Indigenous organizations, and youth are eligible to apply for funding through the program
- Eligible activities could include, but are not limited to:
 - Support for farmer oriented workshops or seminars
 - Financial management training
 - Building awareness of career opportunities
 - Improving access through networking or professional development

Cost-Shared Programs

- While the federal programs are national in scope, cost-shared programs are intended to address regional needs while advancing shared priorities under the CAP
- These programs are implemented through bilateral agreements between Canada and each individual PT
 - Bilateral discussions are currently underway, in an effort to finalize the CAP cost-shared programs for the April 1, 2018 launch
- Flexibility is a significant factor when determining cost-shared programs
 - PTs can adjust these programs as necessary, based on changing needs, program uptake, etc.
- Examples of cost-shared programs and activities under the CAP, includes, but are not limited to:
 - Business development programming for skills training and mentoring
 - Investments in research and knowledge transfer/adoption (e.g., workshops, training)
 - Support for farms or firms to develop new products, practices and processes
 - Financial assistance to increase environmental sustainability and to implement on-farm beneficial management practices
 - Agricultural awareness and communications building activities

Stay Informed

- Investments under the CAP will strengthen Canada's agriculture, agri-food and agri-based products sector, ensuring continued innovation, growth and prosperity
- Federal program details and application forms for the federal programs are available now and can be found on AAFC's website at www.agr.gc.ca
 - Applications will be accepted until September 30, 2022 or until funding has been fully committed or until otherwise announced by the program
 - Applications for AgriScience Clusters closed as of February 1, 2018
- Contact your provincial or territorial government, or check their website, for information on programs and services they offer
- Bilateral negotiations with the PTs are underway, and officials are making progress towards finalizing bilateral agreements for cost-shared programs under the CAP
 - As of March 2, 2018, the bilateral agreement with Ontario has been finalized.