


Exhibition Place Waste Diversion Program

Recycling means taking a product or material at the end of its useful life and turning it into a usable raw material to make another product.



Site Facts

- Exhibition Place is owned and operated by the City of Toronto.
- Multi-purpose, multi-venue site on 192 acres, with 51 acres of parkland
- Home of BMO Field, Ricoh Coliseum, Direct Energy Centre, Canada's largest tradeshow facility with more than 1million square feet of connected exhibit space, and the newly renovated Allstream Centre with a LEED Silver certification
- Exhibition place is Canada's largest entertainment site and hosts more than 300 events annually, attracting 5.3 Million visitors annually



Environmental Policy

Exhibition Place is a significant public asset on Toronto's waterfront. With a history that spans three centuries and its proximity to the downtown core, it is today a vibrant destination hosting major public celebrations, festival and events. A special "meeting" place for the City, its residents and visitors, Exhibition Place is also a pre-eminent venue for business, commerce, trade and consumer shows.

Exhibition Place recognizes and accepts responsibility to identify and address the environmental impacts associated with its site. Exhibition Place will strive to be an exemplary leader in environmental management

Exhibition Place will:

- Apply principles of sustainable development in its conduct of business activities by considering the environmental impact of its events and services as an integral part of corporate planning and operating decisions.
- Identify the environmental impact of its operations; and, develop and implement programs to prevent and/or minimize environmental concerns.
- Develop and implement an effective Environmental Management System to ensure continual improvements as well as compliance with the corporation's environmental policy, regulatory requirements and industry standards.
- Establish corporate objectives and targets for environmental performance improvements and ensure these are incorporated into annual and strategic plans.
- Provide effective training for all employees in their responsibilities regarding the implementation of the corporation's environmental policy.
- Include environmental performance as an important criterion in yearly management and employee performance reviews.
- Communicate on a timely basis with employees, customers, the public, governments and other stakeholders on environmental activities.
- Report regularly to the Board of Governors of Exhibition Place on environmental performance, effectiveness of environmental management and compliance with the organization's environmental policy.

Joe Pantalone
Deputy Mayor, City of Toronto
Board of Governors of Exhibition Place

Dianne Young
Chief Executive Officer
Exhibition Place

THE BOARD OF GOVERNORS OF EXHIBITION PLACE

Exhibition Place, Toronto, Ontario M6K 3C3 Tel: (416)263-3600 www.explace.on.ca

Environmental Goal

Exemplify and demonstrate environmental stewardship and leadership in all aspects of our businesses and operations

Exhibition Place is committed to environmental stewardship in all we do. We will strive to minimize our footprint in operations, and to demonstrate and promote the message of environmental responsibility through our actions on an on-going basis.



We All Leave footprints.....Make Yours Green

- In 2009 Exhibition Place reached our highest goal of 79.09% diversion rate
- 2009 5,730,567 kg was collect from all waste streams with 4,532,605 kg being diverted
- With new programs being introduced our goal of a 80% diversion rate should be met by year end and by 2010.

Achieving our Goal by Compost

- Hand towel diverted to be composted.
- Food waste diverted to be composted
- Implementation of compostable cutlery and food serving/dispensing containers to replace non-recycling products
- Replaced non-recycling products in the BMO Field, Ricoh, DEC, CNE and Exhibition Place to compostable PLA (Poly Lactide)
- This has been by far one of our most difficult tasks as product knowledge remains low.

Goal: Implement a zero waste program at BMO Field and Ricoh Coliseum

- **How We're Going to Achieve Goal:** Significant adjustments were made to our cleaning schedules and numerous discussions were held with our contactors and management. In 2008 the campaign was tested at BMO Field with great success. The diversion rate was 79.08% compared to Ricoh Coliseum of only 22.02%. In 2009 we carried out our plans, with improvements, to Ricoh Coliseum as well as BMO Field and are now close to reaching our goal of 90%. Our aim of 100% diversion involves focusing on organics recovery and use of compostable products that could be diverted from going to landfill. With the introduction of compostable tableware, sorting receptacles and signage we are well on our way.

BMO Field Investment to zero waste

- With a Waste Diversion program that reached 79.08% in 2008 we look at how to capture and improve on our success. We invested over \$90,000.00 in 94 two-stream receptacles, and 14, 3 single stream receptacles in 2009.
- The 2-stream receptacles used during games in public areas, which divide compost and co-mingle and the 3 stream added paper for office areas assisted in the sorting process and help divert the 3 most common waste items.

Compost collection

Properly implemented with our ongoing attention and planning resulted us to increase a successful program

- 2007 -122,515 kg or 3.15% total diverted
- 2008 -482,884 kg or 9.55% total diverted
- 2009 -550,202 kg or 9.60% total diverted

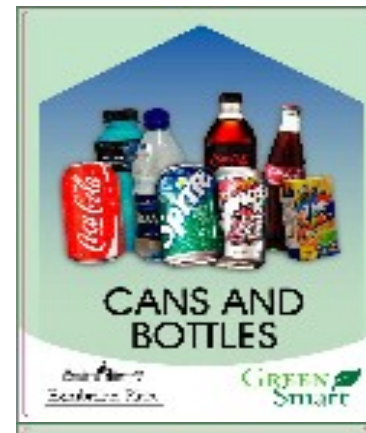
Signage BMO Field



Implement compostable cutlery & food containers for all temporary concessionaires

- By the end of 2008 we were able to combine knowledge and determination to include a plan to replace non recyclable food containers with compostable PLA alternatives at BMO Field, Ricoh Coliseum and inside the Direct Energy Centre.
- Working with The Canadian National Exhibition with over 100 short-term food vendors a plan to have all using compostable alternatives by 2010 to be fully active to obtain our diversion rate.
- Our evidence based overview suggests the consumer is concerned more with a quick disposal rather than a proper disposal. Contamination percentages remain relatively high, as even with proper bin labelling, the consumer apparently remains confused at the bin. By removing all non recyclable food containers to PLA alternatives removes and will assist the over 5 million visitors annually by diverting at the source, at the bin

Exhibition Place new signage



Canadian National Exhibition

Composting works

The CNE is our annually 18 day fair ending on Labour Day attracting over 1.4 million visitors each year. Committed to the environmentally our objective was to reduce our solid waste while increase our diversion rate. We found that in organics in 2009 when we implemented compostable tableware in over 110 food concessionaires in our 140,000 sq ft Food Building and at our 18 day Rib Fest with 8 food concessionaires. Proper implementation was fundamental to the success or our organic program.

- 2008 31,843kg collected with 15,918kg collected from Food Bldg
- 2009 147,249kg collected with 88,898kg collected from Food Bldg

Visit us

- Exhibition Place attracts over 5.3 million visitors a year. We offer convention, exhibition and conference venues, sporting facilities, restaurants, nightclubs, and attractions in a beautiful 192-acre parkland
www.explace.on.ca