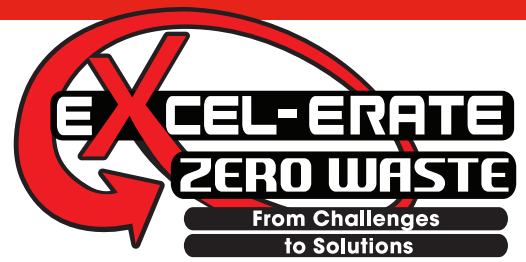


# Zero Waste Ontario

CONFERENCE | LAKEHEAD UNIVERSITY, ORILLIA CAMPUS



➤ Thursday, June 15 – Friday, June 16, 2017

Keynote speakers, panels and group discussion opportunities providing tools to create a better circular economy and a waste free Ontario and world.



## Providing You with an Agenda to Drive a Waste Free Ontario

**FEATURING: Thursday, June 15th**



**9:15 -10:00 am**

### The Honourable Glenn Murray Ontario's Minister of Environment & Climate Change

will provide an inspirational message on the background and outline the recently enacted Waste-Free Ontario Act legislation, with a preliminary discussion of a Circular Economy as referred to in the WFO Act.



**6:30 pm**

### Doug McKenzie-Mohr

author of the book **Fostering Sustainable Behaviour: An Introduction to Community-Based Social Marketing:** an indispensable guide for those who design and deliver programs promoting sustainable practices.

Hear Doug talk about identifying barriers to behavior change and then developing and evaluating community-based social marketing initiatives to overcome those barriers.

## Instructive Panel Presentations From Multiple Perspectives:

**Creating the Circular Economy** will describe and discuss the concept of a Circular Economy. Learn that the challenge for creating the Circular Economy requires better business and environmental models to obtain greater value out of materials for both economic and environmental reasons.

**Soil to Soil: Creating the Food Circular Economy** will discuss how food and organic waste can be separated from the "waste stream" and be processed to become part of a circular economy.

**Manufacturing Materials, Products, and the Circular Economy** will describe and discuss new manufacturing materials, processes and collection systems which can contribute to the creation and implementation of the new circular economy.

**Conference Registration \$275 Student Fee \$100**

Registration fees include access to all sessions; conference materials; Thursday reception, dinner and keynote and Thursday and Friday light breakfast, refreshments, lunch and keynote.

<http://zerowasteontarioconference.ca/conference-registration/>

