SPONSORSHIP & EXHIBIT INFORMATION

for the

30th Annual *1st Online*

ORGANICS RECYCLING CONFERENCE

CONFERENCE DYNAMICS

- Virtual format, accessible throughout the world
    - o Dedicated website, complete with presentation sessions, exhibit area, opportunities for ongoing networking
    - o Bilingual (French/English); Simultaneous translation across all presentation sessions, virtual tours & training
    - o Exhibit area, sponsorship recognition and conference overview to be retained on web for 12 months, beginning September 1, 2020
- Conference to be held from Monday September 28 – Friday October 2, 2020
    - o 3 sessions daily (10am – noon EST; 12:30 – 2:30pm EST; 3 – 5pm EST)
    - o 1st & 3rd session on Monday – Thursday = presentations based on specific topics
    - o 2nd session each day = virtual tours, training
    - o Opening Plenary = Monday September 28 (10am – noon EST)
    - o Closing Plenary = Friday October 2 (10am – noon EST)
    - o Remaining Friday sessions (12:30 – 2:30pm EST; 3 – 5pm EST) = virtual tours & training
- Partnerships with Cré: Composting & Anaerobic Digestion Association of Ireland as well as IICA: Inter-American Institute for Cooperation on Agriculture
- Media sponsors include *Recycling Product News, Municipal World, Biocycle CONNECTS, Composting News, Resource Recycling*

To sign up or for more information, please contact Danielle Buklis at info@compost.org

SPONSORSHIP OPPORTUNITIES

Showcase your Leadership in Organics Recycling

- 3 tiers of conference sponsorship to advance your business & program awareness:

CHAMPION ($5000)

As a premier conference sponsor, you will be extensively recognized and involved:

- Logo inclusion in <u>all</u> aspects of conference communication including: main webpages, virtual lobby, every presentation & virtual session (15 sessions in total), promotional video for overall conference and each individual session, specific sponsorship section, communication outreach including one joint email from The Compost Council of Canada to announce your involvement
- Hosting opportunity at opening or closing session
- Special Social Media connections to promote your initiatives in the Virtual Lobby area & Conference main-page
- Virtual exhibit ($1300 value) including opportunities for networking, one-on-one meetings with delegates, information sharing of brochures, videos
- Six (6) delegate registrations ($1500 value) for your internal or customer use

LEADER ($2500)

As a leading conference sponsor, you will be provided with excellent recognition & involvement opportunities:

- Logo inclusion in conference communication including: main conference page, virtual lobby, selection of seven (7) presentations & virtual sessions including promotional video, specific sponsorship section, conference promotion communication outreach including one joint email from The Compost Council of Canada to announce your involvement
- Special Social Media connections to promote your initiatives in the Virtual Lobby area & Conference main-page
- Virtual exhibit ($1300 value) including opportunities for networking, one-on-one meetings with delegates, information sharing of brochures, videos
- Five (5) delegate registrations ($1250 value) for your internal or customer use

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SUPPORTER ($1500)

As a supportive conference sponsor, you will be provided with strong recognition & involvement opportunities:

- Logo inclusion in conference communication including: virtual lobby, selection of three (3) presentations & virtual sessions including promotional video, specific sponsorship section, conference promotion communication outreach
- Special Social Media connections to promote your initiatives in the Virtual Lobby area & Conference main-page
- Virtual exhibit ($1300 value) including opportunities for networking, one-on-one meetings with delegates, information sharing of brochures, videos
- Three (3) delegate registrations ($750 value) for your internal or customer use

Please note: While there is no specific deadline for sponsorship sign-up, reflective of creative development time-frames for many of the communication materials for the conference, your early decision to sponsor the conference is appreciated. The deadline for logo inclusion on promotional videos is August 31, 2020. The conference website will be available live as of August 10th, with the exhibit area being open for visits as of September 16th, 2020.

To sign up or for more information, please contact Danielle Buklis at info@compost.org

EXHIBIT OPPORTUNITIES

As an exhibitor, you will be given a virtual booth and opportunity to network with all conference delegates throughout the full conference. Your "booth", offering space for videos, electronic brochures and other communication platforms including confidential one-on-one meetings with delegates, will remain connected to The Council's website for 12 months (September 1, 2020 – August 31, 2021), providing you with ongoing opportunities for outreach and connections.

The Exhibitors will be recognized in order according to time-of-sign-up.

The exhibit space will be open to the public as of Wednesday September 16, 2020.

In addition to the exhibit space, each Exhibitor will include three (3) conference registrations ($750 value) for use by your exhibit delegates or designates.

Price for the exhibit: $1000 for CCC Members; $1300 for Potential CCC Members

A special information session about the specifics of the virtual area and how you can customize your booth space will be held on Wednesday August 12 @ 2pmEST. Please contact Danielle Buklis c/o info@compost.org if you would like to be invited to this special session.

To sign up or for more information, please contact Danielle Buklis at info@compost.org

The following provides illustrations of various ways our sponsors and exhibitors will be recognized at the 30th Annual National Organics Recycling Conference:

A Screenshot of the Main Page of the Conference Website

Sponsor Logos will be Identified on the Main Page according to Support Level

To sign up or for more information, please contact Danielle Buklis at info@compost.org
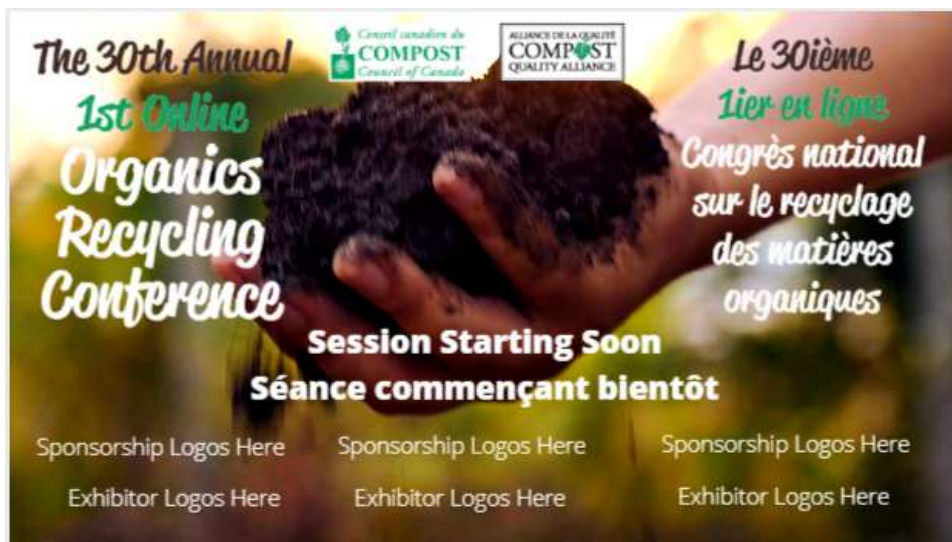
Opening Plenary/Welcome - Séance plénière d'ouverture/de bienvenue

Monday September 28th, 10:00 - 12:00 PM

Sponsor Logo Here

A Screenshot of a Promotional Video for a Presentation Session

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